



NEWSLETTER – June 30, 2010

MEETING REMINDER

The general meeting of the Chamber is held on the first Tuesday of the month. **The next meeting will be held at 6:30 pm on Tuesday, July 6th** at the Route 6 Diner. If you haven't attended a Chamber meeting in a while, join us for dinner or a snack so we can get reacquainted.

WOOLY WILLY WONDERDAZE A SUCCESS

From every perspective Woolly Willy Wonderdaze was a big success. Due to the July 4th holiday, the Chamber does not yet have the financial results to report. A cursory review indicates that we were cash flow positive, but the exact amount is not known right now. A Woolly Willy wrap-up meeting will be held this week that will help make next year's event even better!

PEOPLE & ORGANIZATIONS BEHIND WOOLY WILLY WONDERDAZE

Holding the five-day Woolly Willy Wonderdaze event requires the involvement of many people and organizations working behind the scenes, giving generously of their time and energy to help make our community a very special place.

We are indebted to the Borough's utility crew who installed new poles to display the Woolly Willy Wonderdaze banner across Main Street after it had blown down twice at its original location.

On short notice, Borough electrician Charlie Jones built new utility boxes to handle the increased load at various locations in Hamlin Lake Park.

Kudos go to the Smethport Fire Department and Smethport Fire Police for their support, as well as to Mayor Ross Porter, Police Chief Ryan Yingling, and Smethport schools music director Matt Bailey and the marching band.

Diana Covert of Lightwaves Laser Engraving, Scott Christie and his staff at the Lakeview Senior Care and Living Center, Rose Bishop of Colonial Radio Group, Jackie Taylor of The Country Porch, Costa's Ace Hardware, Costa's Supermarket, and Northwest Savings Bank also went the extra distance to ensure the show's success, as did Christy and Jeff Andrulonis of Colonial Radio Group, Terry Brennan and Tom Larson at Sena Kean Manor, and Melanie Clabaugh who handled press relations and button sales.

The "patience" award goes to Greg Rounsville, manager of the toy factory in Smethport. On the first day, over 75 guests showed up within a 2-hour period for a tour of the plant on Magnetic Avenue. On the second day 120 guests took the tour over a span of 2 hours. This number of guests was completely unexpected, but Greg managed to handle it all in his typically calm, friendly manner.

The spectacular fireworks on Hamlin Lake would not have been possible without the generous support of Patch Products, Bradford Regional Medical Center, Hamlin Bank & Trust, Costa's Supermarket, Costa's Ace Hardware, Northwest Savings Bank, and Smethport Gulf & Tire.

The tent and dance floor used for a variety of musical performances throughout the Wonderdaze festival was made possible by Anne Potter.

Finally, thanks to Jim Herzog for his creative ideas and enthusiastic participation in helping to make Woolly Willy Wonderdaze 2010 another memorable experience for Smethport!

WOOLY WILLY CAR SHOW & PARADE

The Chamber ran this year's car show and parade down Main Street. It featured Smethport's legendary Woolly Willy inventor and honorary parade marshal Jim Herzog, the school marching band, and the Smethport Fire Department's antique ladder truck.

Many car show participants expressed appreciation for the show's scenic location, hospitality, quality of the prizes, and management of the event. Judging from their smiles during the parade down Main Street – not usually done at other car shows – the day ended as a very enjoyable experience for all.

The following people and organizations funded the trophies or furnished prizes...

Trophy Sponsors

Ascent Solutions
Bill Lake Real Estate
Bowman Health Center | Smethport Wellness Center
Chef Specialties Company
BOB and The Mountain | Colonial Radio Group
Costa's Ace Hardware
Costa's Supermarket
Dexter's Service Center (Bradford)
Edward Jones
Free and Accepted Masons of McKean, Lodge No. 388
H & S Pet Animal Hospital
Hull's
J&B Furniture (Port Allegany)

Kwik Fill
Lakeview Senior Care and Living Center
Mansion District Inn Suites
Marvel Specialty Company
McKeirnan Towing
Myra's
Northwest Savings Bank
Olson & Tenglund | NAPA Auto Parts
Sena Kean Manor
Smethport Auto Wash
Smethport County Club
The Cottage House
The Country Porch
Thomas E. Ball, EA
V.F.W. Post 2497

Prize Donations

Buchanan Brothers Pharmacy
Lightwaves Laser Engraving
Total Engraving
Zippo Manufacturing Company (Bradford)

McCLELLAND FINANCIAL MANAGEMENT OPENS SMETHPORT OFFICE

McClelland Financial Management has a new office in downtown Smethport. Irons Hollow resident, Sue McClelland, operates the business, which is located at 601 West Main Street, Suite 2, on the basement level of the Masonic Temple across from the McKean County Courthouse.

Sue has been in the financial services industry for 13 years and offers professional, honest and confidential services to her clients. Personal service is featured with each confidential, friendly meeting where Sue makes recommendations so the client can reach their individual goals.

Part of that meeting is to introduce a broad range of investment and insurance products that will meet the client's financial needs. While Sue offers securities through Multi Financial Securities Corporation (member FINRA, SIPC), her service is an independent agency that can offer many investment and insurance products available from "A-rated" companies. Sue, who has a comfortable, friendly personality, is involved in community activities and has served as president of the Smethport Sports Booster Club from 2007-2009.

McClelland Financial Management will hold an open house on July 14th from noon to 8:00 p.m. with snacks and door prizes.

THE COTTAGE HOUSE CLOSSES DOWN

The Cottage House, one of Smethport's great historic icons and a cozy night spot for many, closed its doors on Monday, June 21st. Owner Mick Caulkins is looking for a buyer.

BRANDING YOUR BUSINESS AND / OR PRODUCTS

Branding is the concept of combining a name, term, sign, symbol, or design in order to increase your business's visibility and accessibility within your customers' minds. When you think of Best Buy, McDonald's, or Nike, a yellow price tag, golden arches, and a swoosh most likely come to mind. These are all branding strategies.

Linda Devlin will discuss her branding journey with the Allegheny National Forest Visitor's Bureau (ANFVB) and answer any questions you may have about the process.

When: Thursday, July 8, 2010

Time: 5:30 pm to 7:30 pm

Location: United Methodist Church
Fellowship Hall
307 Main Street
Port Allegany PA 16743

[Directions](#)

Registration is required. Call the Clarion University's Small Business Development Center at (814) 393-2060 or Toll free at (877) 292-1843. You can also send an email to sbdc@clarion.edu or check the organization's website for more information: web.clarion.edu/sbdc/training

MEMBERSHIP 2010-2011

Just a reminder that Chamber membership renewals for 2010–2011 have gone out through regular mail... Please be sure to renew as soon as possible. If you have misplaced the form that came in the mail, you can download another copy from the Chamber website at http://www.smethportchamber.com/membership_form.htm.

As of June 30th, the following individuals, businesses and other organizations have joined the Chamber or renewed their membership for 2010-2011. Members highlighted in yellow have joined or renewed since the last newsletter:

ADP Rental
Ascent Solutions
Barbara Ness
Barbara K. Bowman
Bill Lake Real Estate
Buchanan Brothers Pharmacy, Inc.
Chef Specialties – Backus Company
Colonial Radio Group
Connie's Route 6 Diner
Corner Bar & Tap Room

Costa's Ace Hardware
Costa's Supermarket
Edward Jones - Keith Delacour, FA
Enchanted Mountain Advertising
Forecon Inc.
Hamlin Bank & Trust Company
Hancock Forest Management
H&S Pet Animal Hospital
Helen Cole
Heritage Suites (Bradford)
James B. Kane, Jr. DMD
James K. Angell, Attorney at Law
Kwik Fill
Lakeview Senior Care and Living Center
Lightwaves Laser Engraving
Mansion District Inn, LLC
McKean County Historical Society
Northwest Savings Bank
O'Day Acquisition Consulting
Olson & Tenglund, Inc.
Phillis Barnhart
Senior Center
St. Elizabeth of Hungary R.C. Church
St. Luke's Episcopal Church
Smethport Area School District
Smethport Country Club
Smethport Drive-In
Smethport Fire Department
Smethport Gulf & Tire
Smethport Rotary
Thomas E. Ball Financial Services
United Refining Company of Pennsylvania (Warren)
Wayne and Mary Lee Pearson
Woods Baker & Ross

* **NOTE:** If you do not see your name / organization on this list, please drop a note to: njmuller@comcast.net.

CHAMBER WEBSITE: www.smethportchamber.com

FREE ADVERTISING: If your business is located in the Borough, Smethport Web will host an advertising banner at no charge. Send advertising copy, images, and contact information to advertising@smethportpa.org. Don't miss this opportunity to use the power of the Internet to enhance your business. All the design work will even be done for you!

NEWSLETTER ARCHIVE: In case you need to refer to a past newsletter, the Chamber website now has an archive at: www.smethportchamber.com/chamber_newsletter.htm