



## NEWSLETTER – October 31, 2010

### MEETING REMINDER

The general meeting of the Chamber is held on the first Tuesday of the month. **The next meeting will be held at 6:30 pm on Tuesday, November 2nd** at the Route 6 Diner. If you haven't attended a Chamber meeting in a while, join us for dinner or a snack so we can get reacquainted.

### CHRISTMAS LIGHT-UP NIGHT IN SMETHPORT

On Friday, November 26th, the Smethport Area Chamber of Commerce will sponsor Christmas Light-up Night in Smethport. The event will feature the lighting of a tree on Main Street to kick off the Christmas Season. The exact location will be announced next week on the Borough's website at [www.smethportpa.org](http://www.smethportpa.org).

There will be music, singers, gifts for children and – if everyone is good – a visit by Mr. and Mrs. Santa Claus.

### COLONIAL RADIO GROUP CELEBRATES NEW HQ IN OLEAN

Smethport media moguls Jeff and Christy Andrulonis of Colonial Radio Group celebrated the official opening of their gleaming headquarters at One Bluebird Square in Olean, New York, last week.

The gala event featured the dazzling culinary talents of local chef Dan MacDonald from Bread Stix Café on 833 E. State Street. Dan served up a cornucopia of tasty treats that rekindled the appetite with every bite. All this was topped off with pumpkin beer and trendy wines.

The festivities included a ribbon-cutting ceremony and vacation gifts for Colonial's leading customers, plus prize drawings for guests. Smethport was well represented with many Chamber members in attendance, plus Smethport Mayor Ross Porter.

Colonial Radio Group is one of the region's great business success stories. The company buys gasping radio stations and resuscitates them with a vivacious blend of fresh programming and effervescent on air personalities that appeal to a diverse demographic in our region.

The growing Andrulonis media empire currently boasts seven stations and a monthly newspaper, The Drill'n Man, aimed at the local oil and gas industry.

Jeff and Christy are very active in community affairs. Jeff is a member of the steering committee of Leadership McKean and is president of the Kane Chamber of Commerce. He is also a director of the Pennsylvania Association of Broadcasters. Christy is a board member of the Smethport Area Chamber of Commerce. Both are the principal organizers of Smethport's annual Woolly Willy Wonderdaze.

### **COMCAST COMMUNITY BULLETIN BOARD ADVERTISING**

If you ever wondered about how to get a message posted on Comcast's Community Bulletin Board on Channel 5, here's the scoop...

You must submit your content – with payment – 30 days in advance. Here are the terms:

- **Non-profit** messages are free for 7 days – after that, \$10 per week / \$20 per month.
- **Business** messages are \$30 per week; \$90 per month.
- **Miscellaneous** (example birthdays, graduations, etc): \$5 per pay; \$10 per week; \$25 per month.

The viewing area for your message is Smethport and the Townships of Eldred, Foster, Keating, and Otto.

If you are a non-profit organization, print out this [request form](#), fill it out, and fax it to (814) 676-8001. There are no guarantees that your message will be accepted.

Businesses must call 1-800-COMCAST to request a different form. If a rep tries to refer you back to the Smethport Borough office, this is wrong information and you should request to talk with a supervisor. One Smethport business spent 40 minutes on the phone before achieving success in getting the right form faxed to him. An alternative is to visit the Comcast Service Center in Oil City to fill out the form and pay in advance. The office address is: 286 Elm Street, Oil City, PA 16301. This office is open Monday to Friday from 9am to 5pm.

### **PENNSYLVANIA WILDS SECURES MARKETING GRANT**

The PA Wilds Tourism Marketing Corporation has been awarded a \$200,000 Regional Marketing Partnership grant from the Commonwealth, the third largest out of 10 similar grant awards made across the state.

Pennsylvania ranks as the fifth most-visited state in America, attracting more than 140 million visitors a year and injecting \$28 billion into the state's economy. Regional marketing is an important to the success of the industry.

"Supporting tourism marketing is vital to small and family businesses across the commonwealth," Governor Ed Rendell said after announcing the awards. "Many of these businesses count on the promotions that are made possible by local marketing agencies."

Mickey Rowley, head of the PA Tourism Office, which awards the RMP grants, said the Pennsylvania Wilds was one of the most challenging assignments the governor gave him back in 2003, and has turned out to be one of the most gratifying. "The task was to assist PA's 12 north central counties in their emerging efforts to build tourism economies based on outdoor recreation," Rowley said.

## **CHAMBER WEBSITE TO BE OVERHAULED**

The Chamber is working on a new website that will be easier to navigate and manage. The design will be totally new and enable a volunteer with no technical experience to keep it up to date.

## **MEMBERSHIP 2010-2011**

As of October 31st, the following individuals, businesses and other organizations have joined the Chamber or renewed their membership for 2010-2011:

- ADP Rental
- Ascent Solutions
- Barbara Ness
- Barbara K. Bowman
- Bill Lake Real Estate
- Buchanan Brothers Pharmacy, Inc.
- Chef Specialties – Backus Company
- Colonial Radio Group
- Connie's Route 6 Diner
- Corner Bar & Tap Room
- Costa's Ace Hardware
- Costa's Supermarket
- Country Porch Cafe
- Edward Jones - Keith Delacour, FA
- Enchanted Mountain Advertising
- Forecon Inc.
- Hamlin Bank & Trust Company
- Hamlin Memorial Library
- Hancock Forest Management
- H&S Pet Animal Hospital
- Helen Cole
- Heritage Suites (Bradford)
- James B. Kane, Jr. DMD
- James K. Angell, Attorney at Law
- James P. Miller, Attorney at Law
- Kwik Fill
- Lakeview Senior Care and Living Center
- Lightwaves Laser Engraving
- Mansion District Inn, LLC
- McKean County Legion Riders
- McKean County Historical Society
- Northwest Savings Bank

O'Day Acquisition Consulting  
Olson & Tenglund, Inc.  
Phillis Barnhart  
Senior Center  
St. Elizabeth of Hungary R.C. Church  
St. Luke's Episcopal Church  
Smethport Area School District  
Smethport Country Club  
Smethport Drive-In  
Smethport Fire Department  
Smethport Gulf & Tire  
Smethport Rotary  
Thomas E. Ball Financial Services  
United Refining Company of Pennsylvania (Warren)  
Wayne and Mary Lee Pearson  
Woods Baker & Ross

\* **NOTE:** If you do not see your name / organization on this list, please drop a note to:  
[njmuller@comcast.net](mailto:njmuller@comcast.net).

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**CHAMBER WEBSITE:** [www.smethportchamber.com](http://www.smethportchamber.com)

**FREE ADVERTISING:** If your business is located in the Borough, Smethport Web will host an advertising banner at no charge. Send advertising copy, images, and contact information to [advertising@smethportpa.org](mailto:advertising@smethportpa.org). Don't miss this opportunity to use the power of the Internet to enhance your business. All the design work will even be done for you!

**NEWSLETTER ARCHIVE:** In case you need to refer to a past newsletter, the Chamber website keeps an archive at: [www.smethportchamber.com/chamber\\_newsletter.htm](http://www.smethportchamber.com/chamber_newsletter.htm).